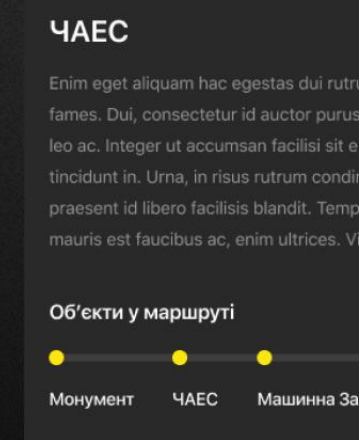
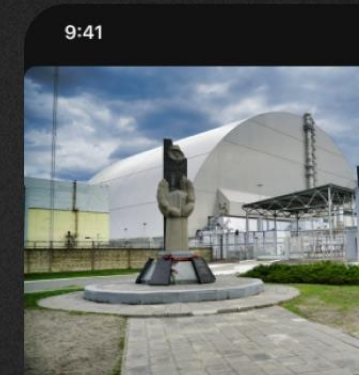
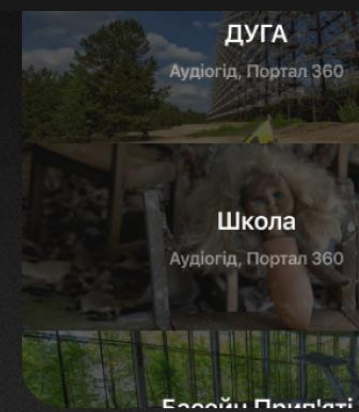
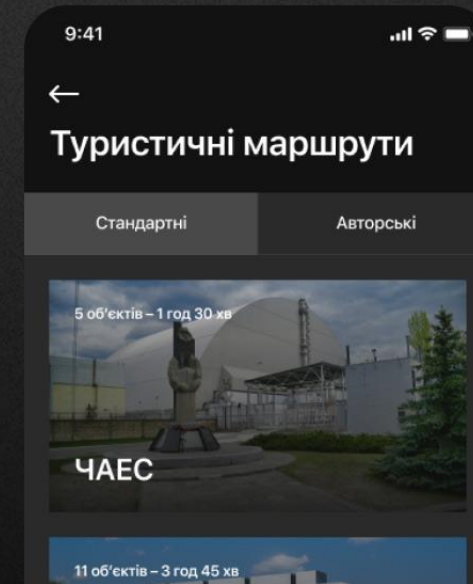
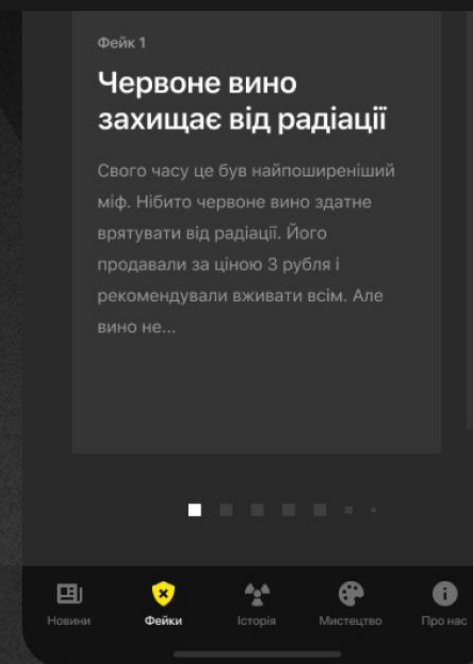
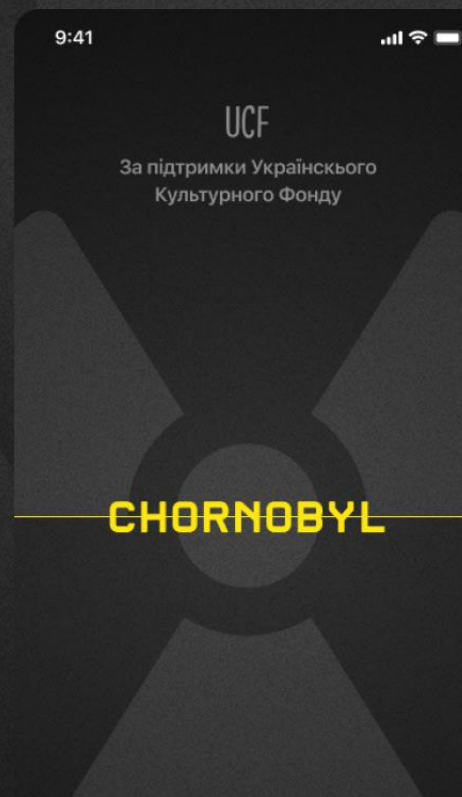
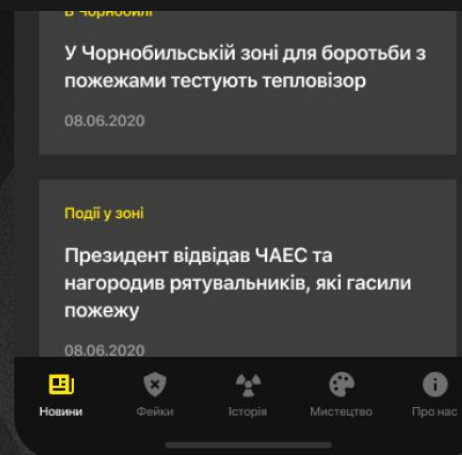


The first Chornobyl mobile application

UCF



35TH ANNIVERSARY - UNIQUE EXHIBITION ABOUT CHORNOBYL



35TH ANNIVERSARY

UNIQUE EXHIBITION ABOUT CHORNOBYL



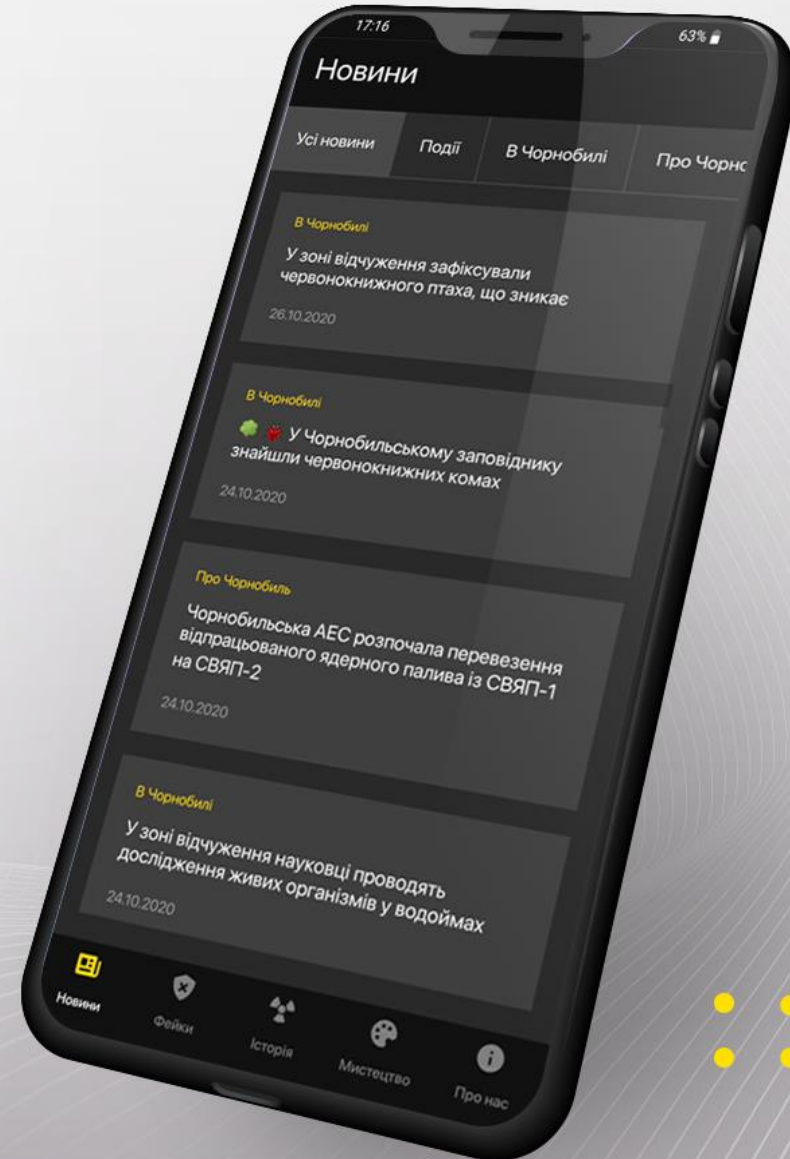
HOW IT WORKS?

CHORNOBYL APP

Official mobile app for Chernobyl

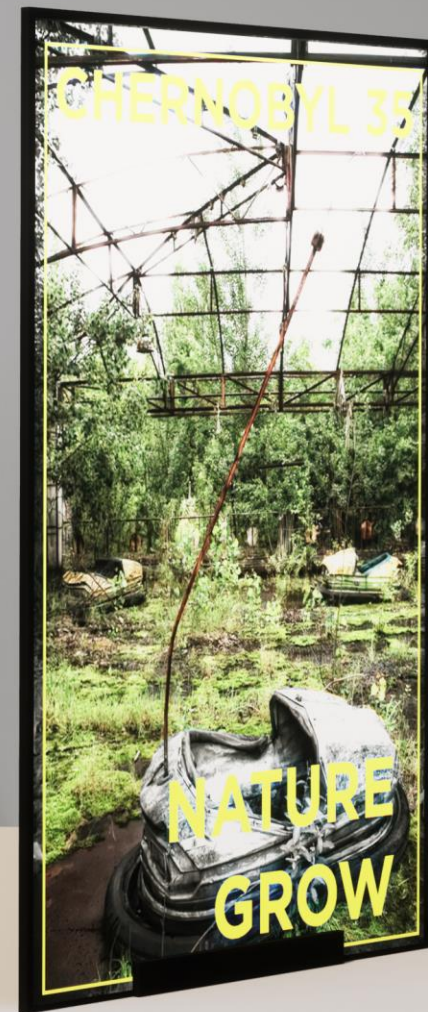
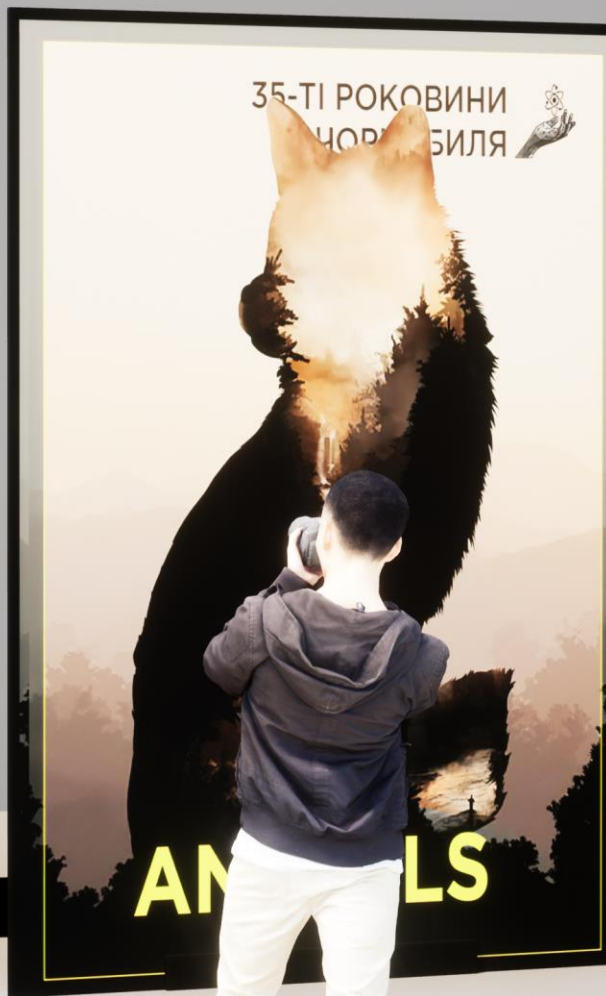
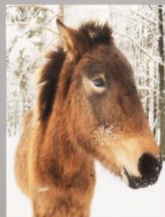
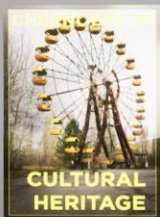
Chernobyl nowadays is one of the **most interesting cities** in the world, attracting Ukrainians and tourists. But apart from that, the Chernobyl Exclusion Zone is also an important historical monument for all over the world, the center of **scientific research**, the place **of nature's return**, the **zone of inspiration** for cultural figures, a place where **unique things happen** and good people work. But even in Soviet times, there were always a lot of fakes, silence and manipulations around Chernobyl. It is in order to present the Exclusion Zone and Chernobyl not only from the side of the accident and archival staff, as well as from a **new, potential and innovative perspective**, to the 35th anniversary Chernobyl accident, we have developed a unique modern exhibition, which is implemented through **mobile application and printed photos (thematic posters about Chernobyl)**.

The exhibition presents **35 messages about Chernobyl** that every **people should to know**. It will **already take place** in more than 15 places, both in Ukraine and in Europe and the United States. The exhibition will feature unique materials from the **Chernobyl App** - "Live" photos, scanned Chernobyl objects in the form of 3D models, panoramas 360, audio guides about Chernobyl, declassified KGB documents, materials and exhibits from **National Chernobyl Museum**.



CHORNOBYL APP - 35TH ANNIVERSARY EXHIBITION

35-ТІ РОКОВИНИ
ЧОРНОБИЛЯ



CHORNOBYL APP - 35TH ANNIVERSARY EXHIBITION



MECHANICS

1. Involving all of the World1. 35 posters (photos) are placed on the walls
2. Each poster has its own **message about Chernobyl** and the subject
3. The visitor **scans QR code** on the first poster and **installs Chernobyl App**
4. The exhibition **takes place in app**, where each poster has its own description and additional **unique functionality**: 3D model, live photo, video, Chernobyl portal, audio guide, etc.
5. Exhibition will be available from 23th of April until 30th of May.

Suitable for quarantine: Due to quarantine restrictions, people at the exhibition won't touch anything, but their own smartphone, keeping the distance from each other.

Simple organization: We only need to hang posters and have the Internet.

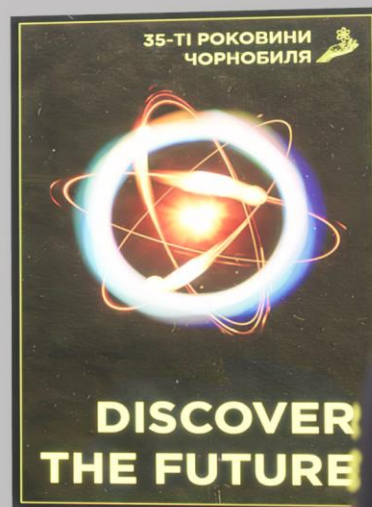
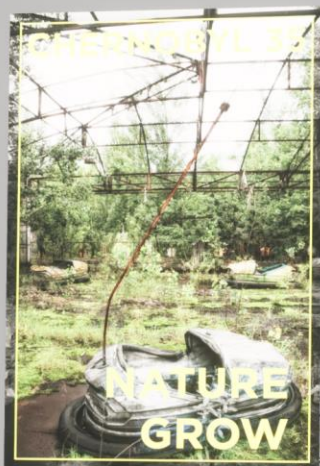
Simple networking: The exhibition can be held in any place, in any school, on any street or any outdoor location, in Chernobyl, on your web site, virtual. The exhibition has two languages - Ukrainian and English.

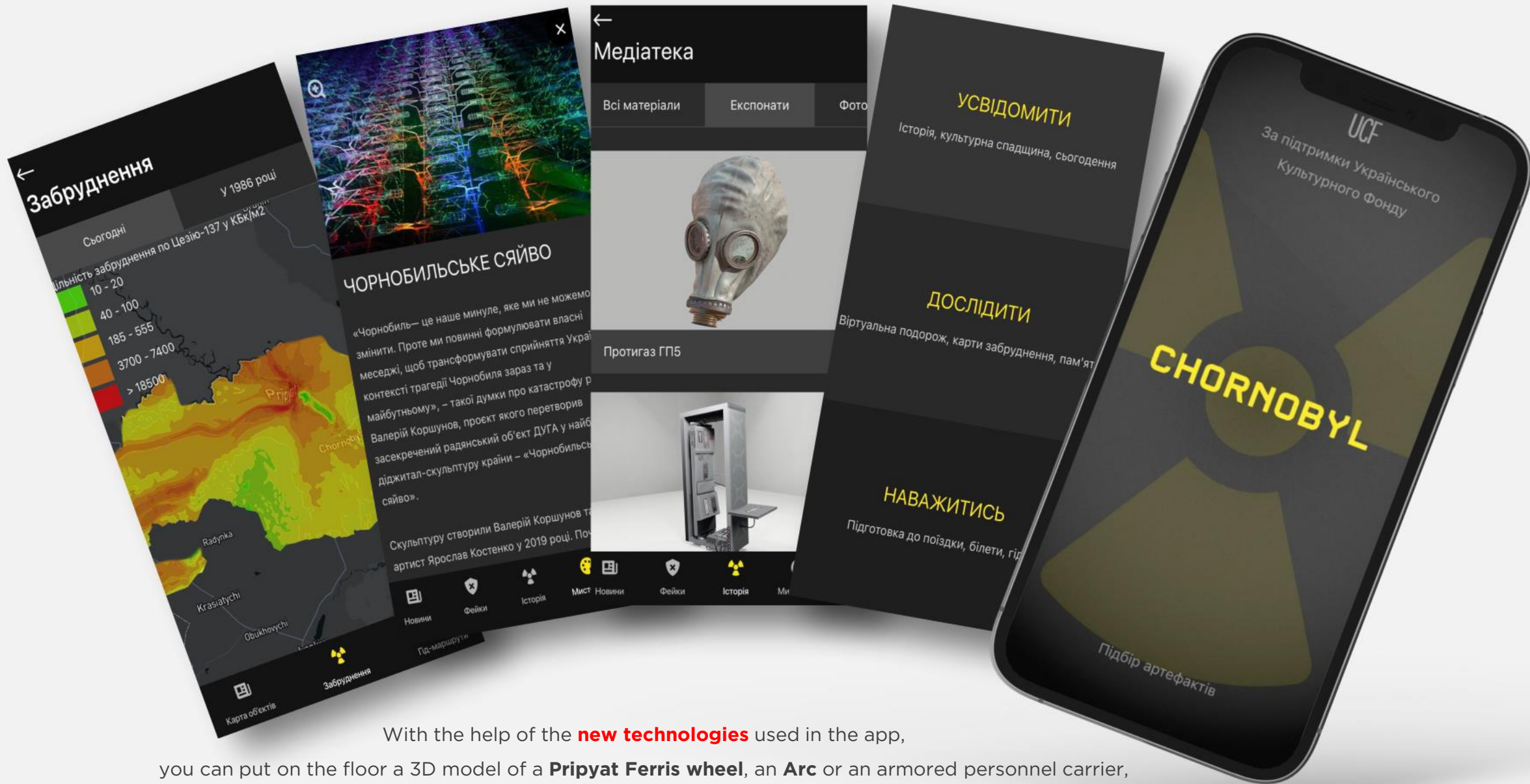
Interesting and innovative: everyone wants to try new technologies of their own smartphone.

CHORNOBYL APP - 35TH ANNIVERSARY EXHIBITION



CHORNOBYL APP - 35TH ANNIVERSARY EXHIBITION





With the help of the **new technologies** used in the app, you can put on the floor a 3D model of a **Pripyat Ferris wheel**, an **Arc** or an armored personnel carrier, or a **fire engine of Pripyat**, or find yourself in the **Azure swimming pool**, which in reality is forbidden to visit and much more interesting.

CHORNOBYL APP - 35TH ANNIVERSARY EXHIBITION



CHORNOBYL APP - 35TH ANNIVERSARY EXHIBITION



КОВИНИ
НОБИЛЯ

CHORNOBYL 35
CULTURAL
HERITAGE

CHORNOBYL APP - 35TH ANNIVERSARY EXHIBITION



CHORNOBYL APP – ВИСТАВКА ДО 35-Х РОКОВИН



MATERIALS

Sections of the application cover the past, present and future of Chernobyl and the Exclusion Zone. From **declassified KGB documents** and the **archives of the National Museum of Chernobyl**, to real artifacts, scanned in Chernobyl 3D models, audio guides, radiation pollution maps and a large amount of unique content created specifically for the application:

- **16 spheres 360**, through which you can virtually get to Chernobyl, see it from a bird's eye view, or look under the ARC
- **10 3D-models** of famous objects and locations of Chernobyl, such as the ARC, Ferris wheel, swimming pool "Azure", hotel "Polissya", telephone booth, children's things, BELAZ, fire engine of Pripyat, medical unit, etc.
- **10 audio guides**. Audio tours, both review and author's from former residents of Pripyat and liquidators of the accident
- **150 pages** of text materials about the accident, causes and consequences
- **80 archival materials** of the National Museum of Chernobyl
- **20 scanned artifacts** from the museum's storerooms 2 maps of Chernobyl radiation pollution



WE INVITE YOU TO HAVE AN EXHIBITION CHORNOBYL 35

The interactive modern exhibition **CHORNOBYL 35**, with elements of augmented reality, will be held in **15 countries around the world**, and we continue to involve partners in **honoring the 35th anniversary** of the tragedy.

The exhibition satisfies all quarantine restrictions - the visitor only touches their smartphone, and you can keep your distance, and for its implementation in the cities it is enough to hang 35 posters and install the application.

How to join the exhibition and become one of the institutions of the world art challenge

CHORNOBYL 35:

1. **Fill out** the application form at: <https://forms.gle/rKMB9UDAPeK2vvcy7>
2. We send 35 images of posters that **need to be printed in color format**. If you do not have a big location for this exhibition, you can print an only 10 posters.
3. You **place posters in your institution** with access to a wide audience (for quarantine it can even be the reception of your institution, the yard, also, a website so on);
4. **Announce the exhibition** on your social networks and website (we provide content);
5. It is desirable to provide visitors with **access to your WI-FI network**, or they can use the mobile Internet.
6. At the exhibition, visitors **scan the first poster**, **install the application**, and **go through the exhibition** with an online guide, following the posters.
7. **You take photos and videos** of the exhibition in your city and **send it to us**.



ADDITIONAL MATERIALS



ADDITIONALLY

We involve partner projects about Chernobyl in the exhibition:

Thematic lesson of Chernobyl Memory for grades 1-11, which will be held on April 26 in all schools of Ukraine.

We offer all schools in Ukraine and worldwide **to hold this exhibition**. All you have to do is **print posters** and **hang them in the school corridors**.

Children cannot visit Chernobyl, but they can get there "**virtually**" through this exhibition and mobile application.

We are cooperating with the **Ministry of Science and Education of Ukraine** and experts of Chernobyl to provide high-quality materials for kids.



ЗА ПІДТРИМКИ
УКРАЇНСЬКИЙ
КУЛЬТУРНИЙ
ФОНД

EUROPEAN INSTITUTE
OF CHERNOBYL

Национальный музей
ЧОРНОБИЛЬ

MUSICIANS OF PROJECT

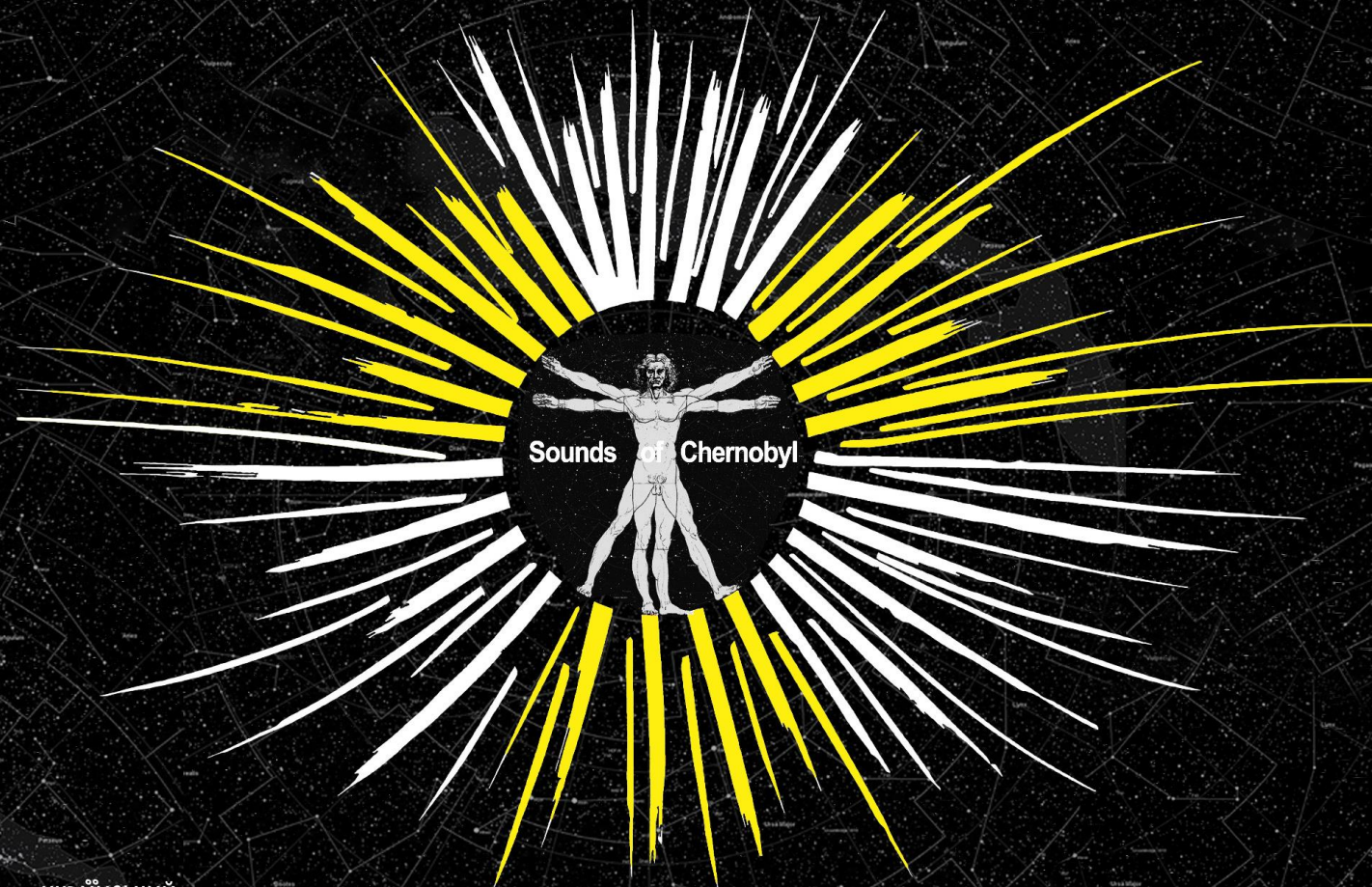
Musicians of the project and songs created during the project **THE SOUNDS OF CHORNOBYL** will be involved in the exhibition in the format of exhibits. You can see moments of their interviews during visits to the Exclusion Zone in 2020.

Thus, the band **Gus Gus, Telepopmusik, techno dj Bjarki, Dub FX, KAZKA** and others will share their thoughts and impressions and engage their audience in the online exhibition.

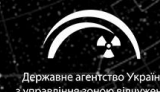
ЗВУКИ ЧОРНОБИЛЯ

BY RASSVET

Lavina™
concert



УКРАЇНСЬКИЙ
КУЛЬТУРНИЙ
ФОНД



Державне агентство України
з управління зоною відчуження

Лавина концерт
Український культурний фонд
BY BASSVET

ЗВУКИ ЧОРНОБИЛЯ

GUSGUS

Лавина концерт
Український культурний фонд
BY BASSVET

ЗВУКИ ЧОРНОБИЛЯ

ЧЕМЕРОВ ТА МІХАЛОК

Лавина концерт
Український культурний фонд
BY BASSVET

ЗВУКИ ЧОРНОБИЛЯ

КАЗКА

Лавина концерт
Український культурний фонд
BY BASSVET

ЗВУКИ ЧОРНОБИЛЯ

СТАСІК

Лавина концерт
Український культурний фонд
BY BASSVET

ЗВУКИ ЧОРНОБИЛЯ

ATOMIC SIMAO

Лавина концерт
Український культурний фонд
BY BASSVET

ЗВУКИ ЧОРНОБИЛЯ

ВЈАРКІ

Лавина концерт
Український культурний фонд
BY BASSVET

ЗВУКИ ЧОРНОБИЛЯ

КРУТЬ

Лавина концерт
Український культурний фонд
BY BASSVET

ЗВУКИ ЧОРНОБИЛЯ

ВАГОНОВОЖАТЯЄ

FAMOUS UKRAINIAN ARTISTS



We involve the artwork of the **ARTEFACT CHORNOBYL 33** and **ARTEFACT CHORNOBYL 34** projects

Among the artists are **Arsen Savadov** with the work of Kokto, **Maria Prymachenko**, who lived on the border of the Exclusion Zone, with the Chernobyl series of her works (Swamp Lekaha, This is the dream of the fourth block, Funny Bird).

Ivan Marchuk with the triptych Monologue dedicated to Chernobyl and the work "The Chernobyl Madonna", **Alevtina Kakhidze** with the work "Sorting garbage in the future". The artworks will be expanded with augmented reality.

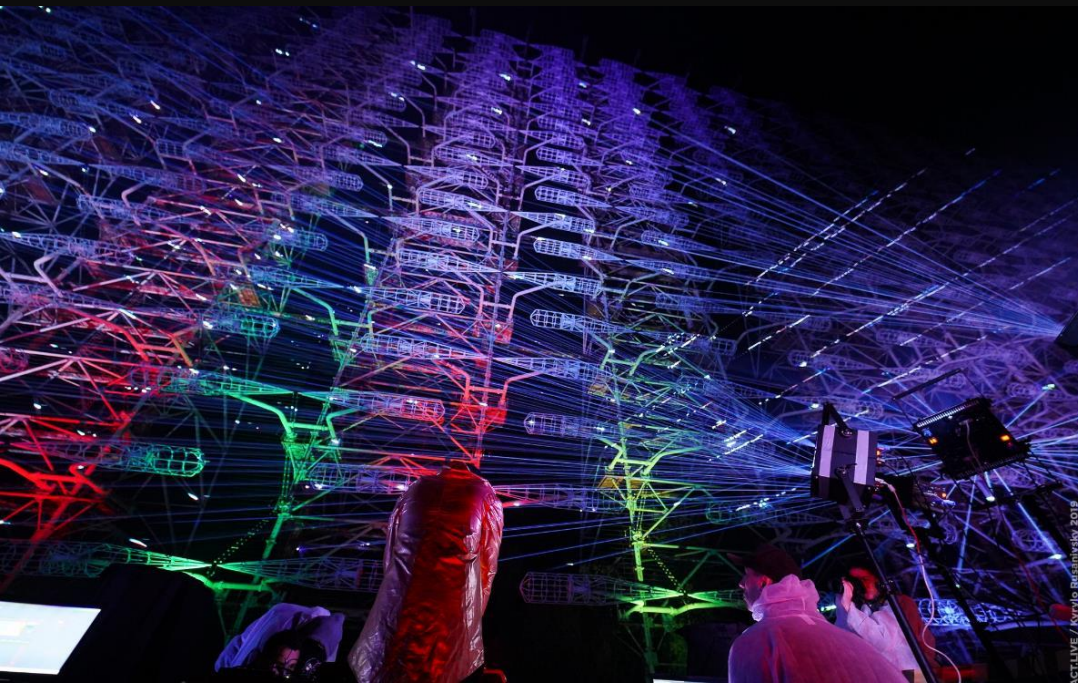
<https://skfb.ly/6WyTB>,

<https://skfb.ly/6Xqsr>,

<https://skfb.ly/6WARq>

CULTURAL PROJECTS

We attract bright progressive cultural projects that will develop interest in the Exclusion Zone among young people and the cultural community.



ACT.LIVE / Kyrylo Berezniyskyi 2019



Art-project ARTEFACT at ChNPP
August, 23rd 2020



REVIVAL OF THE CNPP MURAL

REAL

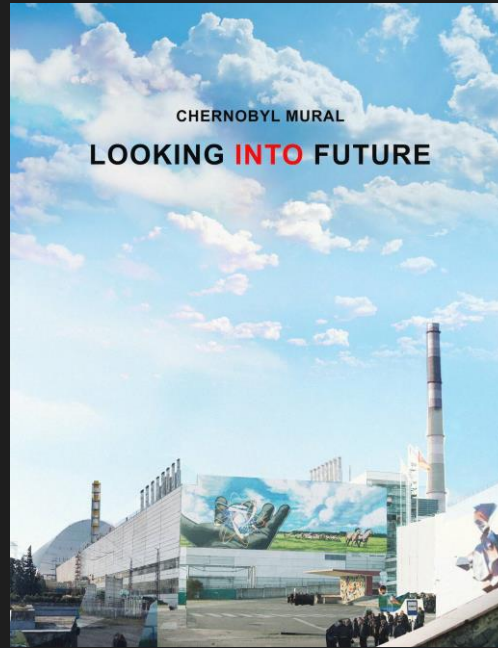


VIRTUAL



With the help of the latest technologies, we will "revive" the mural at the Chernobyl nuclear power plant.

Just point the camera at the poster, and a short video about the construction, operation, accident, liquidation, and current state of the Chernobyl nuclear power plant will be shown.



Organize an exhibition about Chornobyl
right now!

**VALERIY
KORSHUNOV**

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EMAIL: THEVGK@GMAIL.COM

WWW: ARTEFACT.LIVE

